



# ReSource Group Canada

## Associate Brand Manager

### The Company:

ReSource Group Canada, is a national sales and marketing agency focused on developing and managing global top tier consumer brands. We are a respected, dynamic company with an impressive growth pattern with a 25-year track record. Our retailers and vendor partners value us for our positive approach to business, dedication to their success and commitment to partnership.

### Our core values;

- We operate with integrity in all we do
- We bring passion and creativity everyday
- We invest in our people
- We share our success by giving back to the community

[www.resourcegroupcanada.com](http://www.resourcegroupcanada.com)

**ReSource Group Canada is committed to diversity and equity in our workforce.**

**Location: Don Mills**

### Responsibilities:

- Work in partnership with vendors, executive team and sales team to achieve goals
- Brand development and sales strategy
- Driving sales growth.
- Sales Forecasts and analysis
- Driving sales initiatives and promotions
- Attend meetings with key customers and vendors
- Plan and execute special events
- Attend product training and sales meetings
- Maintain pricing files
- Actively participate in frequent conference calls and sales presentations

### Qualifications/Competencies:

- Post-secondary education. A business focus is preferred.
- Experience in sales and/or marketing
- Creative and initiative
- Able to work closely with management

- Bilingual in French and English an asset
- Ability to problem solve and develop creative solutions
- hardworking, self-motivating and entrepreneurial
- Strong desire to succeed
- A passion for new technologies and innovative products and ideas.
- Ability to adapt and work independently
- Computer skills including all elements of MS Office, Teams and Dynamics
- Experience with CRM tools
- Excellent organizational and follow up skills.
- Must be eligible to work in Canada

**Benefits:**

- Casual dress
- Company events
- Medical plan
- Flexible schedule
- On-site parking
- Paid time off
- Work from home (occasionally)

**If you feel this position fits your skill set and would like to join a growing business that is going at a fast pace, please apply in confidence to [careers@resourcegroupcanada.com](mailto:careers@resourcegroupcanada.com) by sending your current resume, including your salary expectations. Our team is aware of this search.**

**We wish to thank all applicants. Only those selected for an interview will be contacted.**

**For more information on ReSource Group Canada, please visit our website:  
[www.resourcegroupcanada.com](http://www.resourcegroupcanada.com)**