



## Ecommerce Account Manager – Amazon

**Connected ReSources is a division of ReSource Group Canada, a National sales and Marketing Agency bringing exciting products to the Canadian Market.**

**We are a rapidly growing company that develops and drives online strategies for consumer brands on retail platforms including Amazon, Walmart and Shopify – is looking for an Amazon Account Manager. You will be managing different clients and will not only need to become an Amazon expert but also have terrific knowledge of your brands, product catalogue, and build excellent client relationships with your key contacts. You will be overseeing a number of different areas that together help our clients win on Amazon such as; content optimization, PPC & advertising, reporting and analysis.**

Our core values;

- We operate with integrity in all we do
- We bring passion and creativity everyday
- We invest in our people
- We share our success by giving back to the community

### Responsibilities:

Managing Amazon Business:

- Work with the Connected ReSources Manager to implement our go-to-market Amazon strategy
- Work in Vendor/Seller Central to build and optimize online content
- Work with brand partners to actively forecast and manage Amazon sales/inventory
- Manage and optimize PPC campaigns
- Analyze Amazon business and create regular reports
- Attend meetings with key brands and retailers
- Attend product training and sales meetings

**Qualifications:**

Post-secondary education. A marketing focus is preferred.

- Ideally you have an analytical mindset, which helps you understand data and act on challenges/opportunities that have been spotted.
- You are Microsoft Office experienced with strong Excel skills including manipulating data
- You are confident dealing directly with clients & making daily decisions pertaining to the role.
- You have knowledge in SEO and PPC ads.
- Experience manage a DTC online business is an asset
- You have high communication skills and able to convey your message with ease when put under pressure.
- Fluent in written and spoken English
- You have a positive, proactive solutions-focused approach to work life.
- You have at least 2 years of experience in ecommerce / retail / a similar role.
- Most importantly is your ability to learn, collaborate, drive for success, and generate solutions.

If you feel this position fits your skill set and would like to join a growing business that is going at a fast pace, please apply in confidence to [careers@resourcegroupcanada.com](mailto:careers@resourcegroupcanada.com) by sending your current resume with 3 references and expectation of earnings.

We wish to thank all applicants. Only those selected for an interview will be contacted.

For more information on Connected ReSource please see our website:

[www.connectedresources.com](http://www.connectedresources.com)