



## Associate Brand Manager

The Company:

**ReSource Group Canada, is a national sales and marketing agency focused on developing and managing global top tier consumer brands. We are a respected, dynamic company with an impressive growth pattern with a 28-year track record. Our retailers and vendor partners value us for our positive approach to business, dedication to their success and commitment to partnership.**

**Our core values;**

- We operate with integrity in all we do
- We bring passion and creativity everyday
- We invest in our people
- We share our success by giving back to the community

[www.resourcegroupcanada.com](http://www.resourcegroupcanada.com)

ReSource Group Canada is committed to diversity and equity in our workforce.

Location: Don Mills -Toronto, Ontario, Canada

Responsibilities:

- Work in partnership with brand partners as well as executive and sales teams to develop and achieve sales goals
- Work with the sales team to strategically place products at retail
- Drive sales growth
- Drive product forecasts and analysis
- Create, implement, and maintain Canadian pricing strategies
- Create and implement sales initiatives and promotions
- Attend meetings with retail accounts and vendor partners
- Attend product training and sales meetings
- Actively participate in frequent conference calls and sales presentations

Qualifications/Competencies:

- Post-secondary education. A business focus is preferred.
- Experience in sales and/or marketing
- Forecasting and Demand planning experience is an asset
- Retail experience an asset
- Creative and initiative
- Able to work closely with management
- Bilingual in French and English an asset
- Ability to problem solve and develop creative solutions
- hardworking, self-motivating and entrepreneurial

- Strong desire to succeed
- A passion for new technologies and innovative products and ideas.
- Ability to adapt and work independently
- Computer skills including all elements of MS Office, Teams and Dynamics
- Experience with CRM tools
- Excellent organizational and follow up skills.
- Must be eligible to work in Canada

Benefits:

- Attend Company and Brand events
- Medical plan
- Vacation
- Hybrid work model between the office and home office
- On-site parking

If you feel this position fits your skill set and would like to join a growing business that is going at a fast pace, please apply in confidence to [careers@resourcegroupcanada.com](mailto:careers@resourcegroupcanada.com) by sending your current resume, including your salary expectations. Our team is aware of this search.

We wish to thank all applicants. Only those selected for an interview will be contacted.

For more information on ReSource Group Canada, please visit our website:  
[www.resourcegroupcanada.com](http://www.resourcegroupcanada.com)